

Organizing Best Practices: Canvassing Launch with MiniVAN

MiniVAN is our mobile canvassing application, which can be used to replace traditional list printing, data entry, and even turf cutting for canvassing. We built MiniVAN to help campaigns run more efficient canvasses and to improve the experience for canvassers. This guide gives you a broad overview of canvassing with MiniVAN — read more in our [MiniVANual](#).

Create your MiniVAN campaign

MiniVAN Campaigns is a roll-up of settings for your canvassers, including script, contact method, and display fields that are available on the app. From the Administrative Menu on the **Main Menu** of My Voters, select **MiniVAN Campaigns**. Click on **Add New MiniVAN Campaign** in the upper-right corner. Choose a **MiniVAN Format**. The Default MiniVAN Format will work well for most canvasses. Enter a MiniVAN Campaign Name and select a contact method (for a canvass, select **Walk**) from the **Contacted How** drop-down menu.

[Read more about creating MiniVAN campaigns](#)

Linking Scripts to your MiniVAN campaign

Within **Script Details**, you are presented with three script options:

1. **Choose a Script for everyone in the List**

Select **Choose a Script for everyone in the List** to address each voter with the same script and use the **Script** drop-down menu to select which script to send out.

2. **Choose a Default Script and up to 4 alternative Scripts**

Select **Choose a Default Script and up to 4 alternate Scripts** to give your canvassers up to five scripts to employ. Use the Script drop-down menu to select your default script and select **Add New Script** on the right to select each additional script.

3. **Choose a Default Script and alternate Scripts based on Target's Subgroups**

Select **Choose a Default Script and alternate Scripts based on Target's Subgroup** to send out multiple scripts by **Target**. We often see this feature employed by member organizations who are canvassing a list of both members and non-members. This feature would allow canvassers to use different scripts with members and non-members.

[Read more about Scripts](#)

Managing turf

My Turfs is where you can see all your map regions and launch and monitor your canvasses. From this page, you can see your map regions and turfs, take Quick Actions to generate List Numbers and Turf Packets, see the last time a turf was walked, monitor progress through turf for canvassers on MiniVAN, and refresh Map Regions.

[Read more about managing turf](#)

[Read more about canvassing with MiniVAN](#)

[MiniVAN canvassing: best practices](#)

Reporting

The MiniVAN Activity Report shows synced MiniVAN canvasser data, including Canvasser, Attempts, Doors, Canvassed, Contact Rate, and Status (Committed or Pending).

Home / MiniVAN Activity Report ES EN

MiniVAN Activity Report

View synced MiniVAN canvasser data Report Actions

Applied Filters [Edit Filters](#)

Report Summary

Total Attempts	Total Doors	Total People Canvassed	Total People Not Home	Contact Rate	Minutes Since Last Refresh
11	11	4	3	36%	0

Group By [Edit Columns](#)

Import ID	Export ID	List Name	Sync Date	Sync Time	Canvasser	Attempts	Doors	Canvassed	Contact Rate	Not Home	Moved	Refused	Status	Date Committed
5174	15438	List 46507110-35789	7/16/24	1:27 PM	MinivanUser2 Test	4	4	2	50%	2	0	0	Committed	7/17/24
5119	15334	List 46298363-72232	6/26/24	4:39 PM	Logan Showalter	7	7	2	29%	1	1	1	Pending	

2 Records - 1 Page

You can also view canvass results by county in the Canvass Results report.

REPORT Export To Excel

Canvass Results by County

Committee Date From Date To

Input Type Contact Type

Group By Filter Campaign

[Refresh Results](#)

County	Not Home (# of Attempts)	%	Refused (# of Attempts)	%	Moved (# of Attempts)	%	Deceased (# of Attempts)	%	Canvassed (# of Attempts)	%	Total Attempts
Baker	17	2%	3	0%	3	0%	0	0%	729	97%	755
Bradford	0	0%	0	0%	0	0%	0	0%	796	100%	798

[Read more about MiniVAN reporting](#)

To learn more about canvassing with MiniVAN, download our [MiniVANual](#).